



# Heart MOUNTAIN CHALLENGE



**CODY, WYOMING**

**BENEFITTING**

**JUNE**  
**25 & 26, 2022**



**SPECIAL OPERATIONS WARRIOR FOUNDATION**

[specialops.org/HeartMountainChallenge](https://specialops.org/HeartMountainChallenge)



# ABOUT

## SPECIAL OPERATIONS WARRIOR FOUNDATION

Special Operations Warrior Foundation (SOWF), a national non-profit organization based in Tampa, Florida, made an enduring promise 40 years ago to America's Army, Navy, Air Force, and Marine Corps Special Operations Forces community to ensure full financial assistance for postsecondary educations from an accredited two or four-year college, university, technical or trade school, as well as educational counseling, preschool grants, private tutoring, college planning and career transition programs to the surviving children of Special Operations Forces lost in the line-of-duty as well as all children of Medal of Honor recipients.

SOWF also provides immediate financial assistance to severely wounded, ill or injured Special Operations Personnel.



## FEATURED STUDENT

ALISON LOFTIS

SURVIVING DAUGHTER OF  
AIR FORCE LT COL J. DARIN LOFTIS



# EVENT

Limited spots available for shooters.

**JUNE 25-26, 2022**

Over the weekend of Saturday, June 25 and Sunday, June 26, 2022, the 3rd annual long-range shooting competition will be held on the iconic and historic Heart Mountain, north of Cody, Wyoming, on over four square miles of private, mountainous and scenic land.

Approximately 100 of the country's top marksmen, a combination of former and current Special Operators (Army, Navy, Air Force and Marine Corps), military members and civilians, will gather to compete in a variety of assorted difficult timed target shooting, with selected target distances up to 2,000 yards away, at elevations of over 7,000'.

The two-day competition will feature two separate shooting areas. Shooters will be divided into two groups, swapping shooting areas on day two.

On Sunday evening, the 26th, an awards dinner will be held, where participants will have the opportunity to network and discuss the weekend's activities, and also learn more about SOWF in an entertaining setting.



# SPONSORSHIP OPPORTUNITIES

	PRESENTING \$50,000	SUPPORTING \$25,000	PARTICIPATING \$10,000
Named TITLE sponsor of Heart Mountain Challenge	X		
TITLE sponsor prominent positioning on welcome banner at long-range shooting participant check-in	X		
Opportunity to showcase products over course of the weekend	X		
Host to introduce designated company representative during the awards evening festivities	X		
Opportunity to distribute branded item to guests at long-range shooting competition and/or awards dinner	X	X	
Number of complimentary long-range shooting slots	8	3	1
Number of complimentary tickets at tables of ten (10) at awards ceremony dinner	20	10	5
Number of separate banners in designated locations on property where competition occurs.	7	3	1
Company name mentioned by host during awards dinner	X	X	X
Partnership announced on SOWF website & social channels: LinkedIn, Facebook & Instagram (SOWF averages 778,000 impressions bi-weekly on combined social channels)	X	X	X
Company logo on SOWF website sponsor recognition page, from day of agreement through day before next Heart Mountain Challenge, 2023.	X	X	X
Partnership announced in upcoming SOWFocus E-newsletter, sent to all Foundation donors.	X	X	X
Partnership announced in next President's Report, sent to all Foundation donors.	X	X	X
Company name displayed on awards ceremony video screens, rotated continuously throughout event.	X	X	X

To learn more about this opportunity, please contact Greg von Schottenstein:



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