

[www.specialops.org/HeartMountainChallenge](http://www.specialops.org/HeartMountainChallenge)



**CODY, WYOMING**

**JUNE**  
**26 & 27**



**BENEFITTING SPECIAL OPERATIONS WARRIOR FOUNDATION**



# about

## SPECIAL OPERATIONS WARRIOR FOUNDATION



Special Operations Warrior Foundation (SOWF), a national non-profit organization based in Tampa, Florida, made an enduring promise 40 years ago to America's Army, Navy, Air Force, and Marine Corps Special Operations Forces community to ensure full financial assistance for post-secondary educations from an accredited two or four-year college, university, technical or trade school, as well as educational counseling, preschool grants, private tutoring, college planning and career transition programs to the surviving children of Special Operations Forces lost in the line-of-duty as well as all children of Medal of Honor recipients.

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SOWF also provides immediate financial assistance to severely wounded, ill or injured Special Operations Forces.

Rachel Baldwin is a freshman at Baylor University where she is studying Interior Design. Rachel is the daughter of Army Lt. Col. Robert Baldwin who lost his life in 2010 while assigned to the 101st Combat Aviation Brigade.



# event



## JUNE 26

Over the weekend of Saturday, June 26 and Sunday, June 27, 2021, a premiere long-range shooting competition will be held on the iconic and historic Heart Mountain, north of Cody, Wyoming, on over four square miles of private, mountainous and scenic land.

Approximately 200 of the country's top marksmen, a combination of former Special Operations Forces (Army, Navy, Air Force and Marine Corps), military members and civilians, will gather to compete in a variety of assorted difficult timed target shooting, with selected target distances up to 2,000 yards away, at elevations of over 7,000'.

The two-day competition will feature two separate shooting areas. Shooters will be divided into two groups, swapping shooting areas on day two.

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## JUNE 27

On Sunday evening, the 27th, an awards dinner will be held, where participants will have the opportunity to network and discuss the weekend's activities, bid on an array of high-end silent auction items and also to learn more about SOWF in an entertaining setting.



# sponsorship opportunities

## PRESENTING SPONSORSHIP

(1 AVAILABLE)

- Named title sponsor of Heart Mountain Challenge presented by: (Name of Company).
- Partnership announced on SOWF website and social channels, including LinkedIn, Facebook and Instagram (SOWF averages 411,00 followers bi-weekly on social channels).
- Company logo on SOWF website sponsor recognition page, from day of agreement through day before next Heart Mountain Challenge, 2022.
- Partnership announced in upcoming SOWF E-newsletter, sent to all Foundation donors.
- Partnership announced in next President's Report, sent to all Foundation donors.
- Welcome banner at long-range shooting participant check-in.
- 7 separate banners in designated locations on property where competition occurs.
- Company name prominently displayed on awards ceremony video screens, rotated continuously throughout event.
- Company name mentioned by host during awards dinner, host to introduce designated company representative during the evening festivities.
- 8 complimentary long-range shooting slots.
- 2 tables of ten (10) at awards ceremony dinner (20 people).
- Opportunity to showcase products over course of the weekend.
- Opportunity to distribute branded item to guests at long-range shooting competition and/or awards dinner.

**COST: \$50,000**

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# sponsorship opportunities

## **SUPPORTING SPONSORSHIP**

**(3 AVAILABLE)**

- Named supporting sponsor of Heart Mountain Challenge.
- Partnership announced on SOWF website and social channels, including LinkedIn, Facebook and Instagram (SOWF averages 411,00 followers bi-weekly on social channels).
- Company logo on SOWF website sponsor recognition page, from day of agreement through day before next Heart Mountain Challenge, 2022.
- Partnership announced in upcoming SOWF E-newsletter, sent to all Foundation donors.
- Partnership announced in next President's Report, sent to all Foundation donors.
- Company recognition on banner featuring title sponsor and additional supporting and participating sponsors at check-in. Title sponsor to receive prominent positioning.
- 3 separate banners in designated locations on property where competition occurs.
- Company name displayed on awards ceremony video screens, rotated continuously throughout event.
- Company name mentioned by host during awards dinner.
- 3 complimentary long-range shooting slots.
- 1 table of ten (10) at awards ceremony dinner (10 people).
- Opportunity to distribute branded item to guests at long-range shooting competition and/or awards dinner.

**COST: \$25,000**

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# sponsorship opportunities

## PARTICIPATING SPONSORSHIP

(UNLIMITED  
AVAILABLE)

- Named participating sponsor of Heart Mountain Challenge.
- Partnership announced on SOWF website and social channels, including LinkedIn, Facebook and Instagram (SOWF averages 411,00 followers bi-weekly on social channels).
- Company logo on SOWF website sponsor recognition page, from day of agreement through day before next Heart Mountain Challenge, 2022.
- Partnership announced in upcoming SOWF E-newsletter, sent to all Foundation donors.
- Partnership announced in next President's Report, sent to all Foundation donors.
- Company recognition on banner featuring title sponsor and additional supporting and participating sponsors at check-in. Title sponsor to receive prominent positioning.
- 1 banner in designated location on property where competition occurs.
- Company name displayed on awards ceremony video screens, rotated continuously throughout event.
- Company name mentioned by host during awards dinner.
- 1 complimentary long-range shooting slot.
- 1 table of ten (10) at awards ceremony dinner (10 people).

**COST: \$10,000**

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**LIMITED SPOTS AVAILABLE FOR SHOOTERS.**

To learn more about this opportunity, please contact: Greg von Schottenstein



[gregvs@specialops.org](mailto:gregvs@specialops.org)



(813) 805-9400 x 309



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