

MEDAL OF HONOR PROGRAM



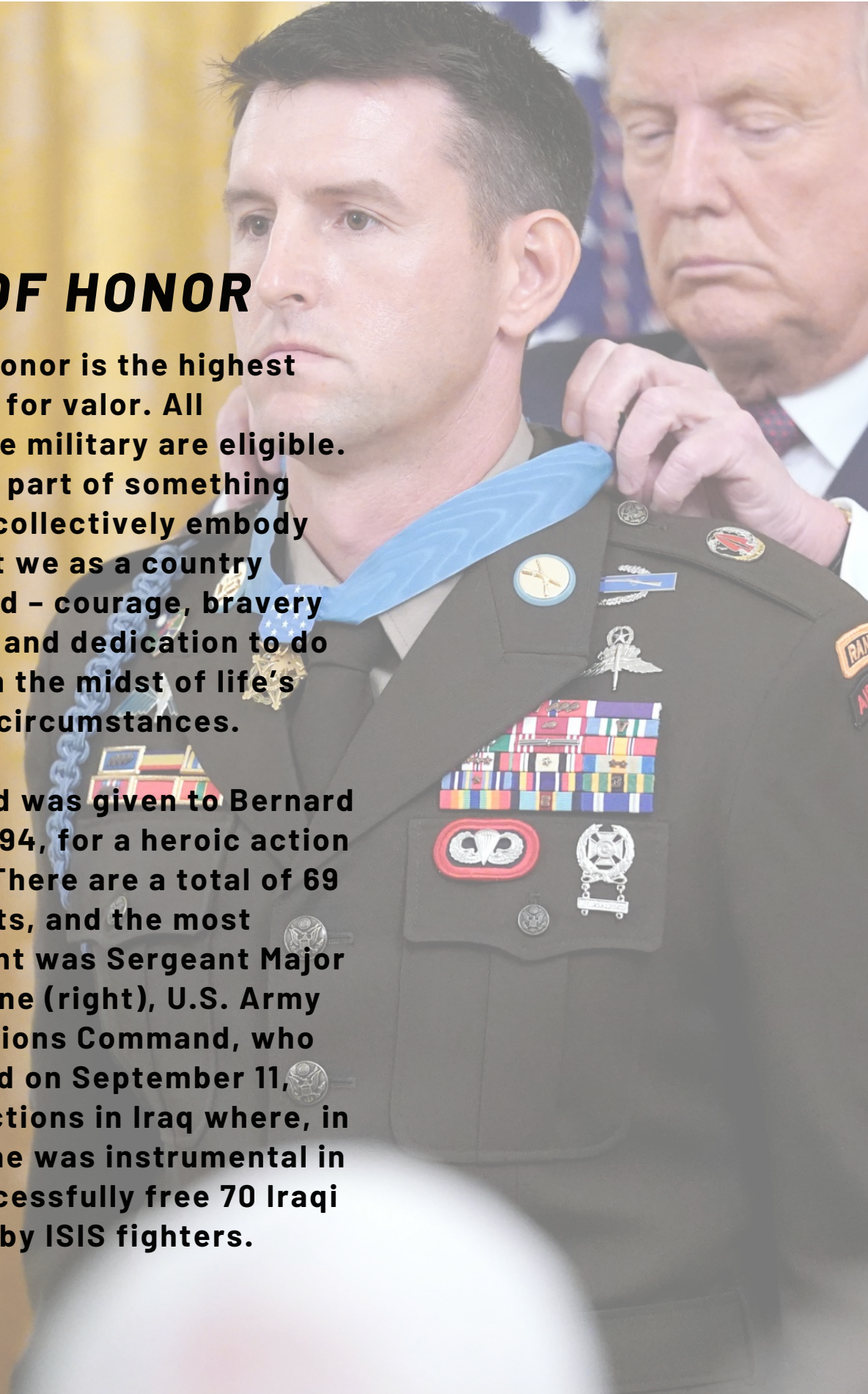
SPONSORSHIP OPPORTUNITY

HISTORY

MEDAL OF HONOR

The Medal of Honor is the highest military award for valor. All branches of the military are eligible. Recipients are part of something greater. They collectively embody the values that we as a country strive to uphold – courage, bravery and the desire and dedication to do what is right in the midst of life's most difficult circumstances.

The first award was given to Bernard J.D. Irwin in 1894, for a heroic action taken in 1861. There are a total of 69 living recipients, and the most recent recipient was Sergeant Major Thomas P. Payne (right), U.S. Army Special Operations Command, who was recognized on September 11, 2020 for his actions in Iraq where, in a daring raid, he was instrumental in helping to successfully free 70 Iraqi hostages held by ISIS fighters.



PROGRAM

MEDAL OF HONOR

Special Operations Warrior Foundation (SOWF) has recently officially expanded our eligibility policy to include the school age children of all Medal of Honors recipients to obtain fully funded "cradle to career" educations, including college.

EDUCATION EXPENSES

The average cost (college/trade school) per student, per year, is: \$14,865. If a child is funded "cradle to career," the average cost is \$150,000 per student.

3.3 million dollars would fund the entire program for Medal of Honor recipients' children, however, SOWF is seeking only incremental dollar support.



RECOMMENDATION PROCESS

Receiving the Medal of Honor is the highest military honor bestowed by Congress, and personally presented by the President of the United States. Because of the need for accuracy the recommendation process can take in excess of 18 months with intense scrutiny every step of the way. The following charts demonstrate this process.

Service Secretary submits recommendation package



**Director, Officer and Enlisted Personnel Management
(OEPM)**



**Deputy Assistant Secretary of Defense
Military Personnel Policy**

**THE FOLLOWING ORGANIZATIONS AND INDIVIDUALS PLAY KEY
ROLES IN THE MEDAL OF HONOR RECOMMENDATION PROCESS:**

CHAIN OF COMMAND

Submits award recommendation that meets the two-year submission time limit to
Department each Branch of the Military, Human Resources Command

MEMBER OF CONGRESS

Submits award recommendation that is outside the two-year limit for submission to Department of respective Human Resources Command or the Secretary of each branch who forwards request to Human Resources Command.

DEPT. OF HUMAN RESOURCES COMMAND

Decoration Board - Merit Review, can disprove based on criteria (Cdr, HRC can overrule)
Senior Army Decorations Board - Recommends approval, disapproval, or downgrade.

MANPOWER AND RESERVE AFFAIRS

Concurs or non-concurs with Board recommendation

CHIEF OF STAFFS

Concurs or non-concurs with Board recommendation

SECRETARY OF EACH MILITARY BRANCH

Recommends approval or can disapprove. Also forwards packet to Chairman, Joint Chiefs of Staff for comment.

SECRETARY OF DEFENSE

Recommends approval or can disapprove.

PRESIDENT

Approves or disapproves:

- Invitations to attend Presidential inaugurations and accompanying festivities. Military recipients and those who are civil servants have traditionally been authorized administrative absence instead of chargeable leave to attend.
- A special engraved headstone for deceased recipients of the Medal of Honor (provided by VA).
- Accorded on base billeting commensurate with the prestige associated with the Medal of Honor.

SPONSORSHIP BENEFITS



- Named an official sponsor of newly created SOWF Medal of Honor program
- Recognized on all social media platforms, including LinkedIn, Facebook and SOWF website
 - Combined average: 400,000 followers bi-weekly
- Opportunity for Foundation representative to be interviewed, footage placed on all social platforms, SOWF website and YouTube
- Recognition in SOWF monthly e-newsletter
- Opportunity to be featured as one of Top FOUR in 2020 SOWF highlights during last four days of the calendar year campaign, posted on all social channels and our web site, and communicated digitally to our donor base
- Opportunity for check presentation with Major General (Ret.) Clay Hutmacher, President and CEO of SOWF
- Mention by Clay Hutmacher during next scheduled podcast