



Caring/or the Families of Fallen and Wounded Special Operations Forces since 1980

Special Operations Warrior Foundation Corporate Involvement Packet

Benefits of Corporate Giving

Improves Public Image
Tax Deductions
Free Publicity
Gaining Customer Support and Brand Loyalty
Boost Employee Engagement

Ways to Give

Event Sponsorships

We have several annual sponsorship opportunities for dinner events and golf tournaments. Sponsorship levels vary for each of these events. For the most up to date information on upcoming sponsorship opportunities please visit <http://specialops.org/events-home/>

Scholarship Sponsor

To Become an SOWF Scholarship Sponsor

Your company makes a \$30,000 donation in one year

\$30,000 Fully Funds one year (2 semesters) at a college or university, including tuition, room and board, books and supplies, and travel costs.

or

Your company makes a \$10,000 donation per year commitment for 4 years.

\$10,000 Provides one child of a fallen special operations personnel the tuition to attend the college/university of their choosing for one full semester.

You Get

- You can name the scholarship whatever you would like and dedicate it to whomever you would like
- Your scholarship will be listed on our website along with your name or company name/logo
- We will do a joint press release with you or your organization, describing scholarship and including pictures and/or quotes as necessary. It will be shared on our website and social media pages.
- Scholarship Sponsor Badge for your website



P.O. Box 89367 • Tampa, FL 33689 • Phone: (813) 805-9400 • Fax: (813) 805-0567

Physical Address: 1137 Marbella Plaza Drive • Tampa, FL 33619
Email: warrior@specialops.org • Website: www.specialops.org

Tax Exempt ID# 52-1183585





Caring for the Families of Fallen and Wounded Special Operations Forces since 1980

Cause-Related Marketing

There are many types of cause-related marketing ventures, and together we will find the right fit for your company. Many businesses choose to donate a portion of every sale to Special Operations Warrior Foundation. This helps strengthen a long-term association between your company and your philanthropic profile, specifically with Special Operations Warrior Foundation. Other companies choose to donate proceeds from a specific product. This type of relationship is beneficial when you want to bring attention to a new or specific product and creates interest that may not otherwise be there. Other relationships involve donating proceeds during a specific time-period. This is best when you want to boost sales for a short time and works well around patriotic times of the year: 4th of July, Memorial Day, Veterans Day, etc.

Get Your Employees Involved

By adopting Special Operations Warrior Foundation as your charity of choice and endorsing it to your employees, you make your employees feel included in the sponsorship. Employees can get involved with matching gift programs, volunteering, personal donations,

Matching Gifts

Many companies already have matching gift programs. If your company

Donating Goods

If you would like to donate a product for use in a raffle or auction please let us know.

If you would like to donate goods to the families of fallen or wounded please contact us to discuss.

Donations at Register

By getting your customers involved, you are supporting the foundation at no cost to you. Adding an option to donate at checkout is an easy way to show what causes you support as a company and gives your customers an easy way to support those same causes.

Contact Aly Olson at aolson@specialops.org or 813-805-9400 to discuss.



P.O. Box 89367 • Tampa, FL 33689 • Phone: (813) 805-9400 • Fax: (813) 805-0567

Physical Address: 1137 Marbella Plaza Drive • Tampa, FL

33619 Email: warrrior@specialops.org • Website:

www.specialops.org

Tax Exempt ID# 52-1183585

