

## Use of the Special Operations Warrior Foundation Logo



Please check the applicable answer to the following questions, providing details where indicated, then fax this completed document to the SOWF at 813-805-0567 or e-mail to [aolson@specialops.org](mailto:aolson@specialops.org)

Name of Individual or Company requesting use of the SOWF Logo (Licensee)

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1. This request for permission to use the Special Operations Warrior Foundation Logo is with respect to:

**Printed marketing/promotional material.**

Please briefly describe the purpose of your communication and the form it will take. For example, advertising in a newspaper, magazine, newsletter, event invitation or program, brochure, poster, flyer, etc.

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**Electronic publications.** For example, a Web site, online newsletter or video. Please briefly describe.

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**Other.** Please briefly describe (attached a separate sheet, if needed)

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2. Will the Logo be used for commercial purposes?

Yes

No

If yes, what consideration is being given to the Warrior Foundation? For example, a percentage of the retail sales, payment for royalties, etc. Please describe or attach a proposal or license agreement.

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3. A mock-up/sample layout of the intended logo application is attached.

Yes

No

# Terms and Conditions for Use of the Special Operations Warrior Foundation Logo

The Special Operations Warrior Foundation (herein referred to as the “Foundation”) hereby grants to the party identified below as the “Licensee” a non-exclusive, non-transferable license and permission to use and display the Warrior Foundation Logo (herein referred to as the “Logo” subject to the Licensee agreeing to the following terms and conditions:

1. The Licensee shall not make any alterations to the Logo, or adapt the Logo as part of another symbol or mark.
2. The Licensee shall use the Logo only in accordance with specifications and purpose set out on Appendix “B” (Use of Special Operations Warrior Foundation Logo.)
3. The Licensee shall not use the Logo for any commercial purposes, including clothing and memorabilia, unless authorized by the Foundation through a signed license agreement.
4. The Licensee shall not grant permission to any other person or entity to use the Logo.
5. The Licensee’s use of the Logo will adhere to the Foundation’s policies with respect to diversity, race relations and accessibility.
6. The Licensee agrees to send the Foundation copies of all materials (print, video, etc.) where the Logo is used.
7. The Licensee acknowledges that the Foundation assumes no liability in respect of the use of the Logo.
8. The Foundation may terminate Licensee's right to use the Logo effective immediately upon written notice to Licensee's address below.

The Licensee hereby accepts all of the conditions with respect to the license of the Logo as set forth herein.

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
(NAME AND SIGNATURE, Approving on behalf of LICENSEE)

\_\_\_\_\_  
(MAILING ADDRESS)

\_\_\_\_\_/\_\_\_\_\_  
(EMAIL WHERE LOGO IS TO BE SENT) (CONTACT NUMBER)

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
(NAME AND SIGNATURE, Approving on behalf of the Special Operations Warrior Foundation)

Entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2016